



# **SAFETY & PRIVACY**

Introduction to the theme









#### **Module Aims**



- to discuss the topic of security and privacy on the Internet
- to recognise the dangers of the internet
- to learn how these dangers can be avoided or reduced



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### What will you learn?



- the difference between security and privacy;
- the technical measures available to protect yourself on the internet; ; how to search the internet safely
- how to recognise and avoid dangers on the Internet;
- how to navigate social media safely and protect your personal data
- how to deal with personal attacks and cyberbullying.







## Understanding security and privacy



- people surf the internet on a daily basis
- the number of Internet users <sup>[1]</sup> in Europe in 2018 was around 727.6 million
- internet use<sup>[1]</sup> for project partners in percentage of the population:

United Kingdom	95%	
Germany		92%
Spain		86%
Lithuania		80%

#### But how safe are the users moving on the Internet?







## Difference between privacy and security apricot

- Privacy is the ability to protect
  - sensitive information,

**SECURI** 

• personally identifiable information.

PRIVACY

Read privacy statements before sharing personal information

P Security measures against viruses, malware and phishing







#### **Sharing of information**



- on social media
- cell phone data
- loyalty retail cards
- credit cards
- iWallets
- transport services
- ...









# The Internet never forgets!











#### Every user can fall victim to crime on the Internet.

## Without exception!

Measures can be easily taken







# Security measures and protection options



- What are the technical possibilities?
- How do I surf the internet safely?
- How do I protect my personal data?
- How do I protect myself on social media networks?
- How do I cope with personal attacks and cyberbullying?
- How can I recognize dangers and avoid them?



