



SECURE USE OF SOCIAL MEDIA NETWORK















2

• Protection on the Internet

- Rights and Responsibilites
- Cyberbullying
- Recommendations for parents



General information



Private use of social media networks allows individuals to

- Share photos and communicate with family and friends
- Connect with colleagues
- Shop online

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General

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Rights

Cyberbullying

Recommenda tions



Secure use







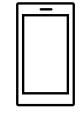
Use different email addresses



Use secure passwords



Two-factor authentication



Caution for mobile use







Rights and Responsibilites



General information Rights Cyberbullying Recommenda tions

5

- Protect your privacy consider your privacy settings and check the security settings of social media accounts
- Try not to give too much personal information on the network
- Delete accounts which are no longer in use
- Read data protection regulations and general terms and conditions



Rights and Responsibilities



- Before creating a profile P read the terms and conditions and the data protection regulations
 - Rights of use for photos or videos can be transferred to the operator of the network
- Also follow the rules of conduct (netiquette)
 - First read, then think, then post
 - Observe legal regulations
 - Be polite and tolerant
 - No verbal attacks
 - No spam
 - No discrimination, sexist or racist slogans







General

6

information Rights Cyberbullying Recommenda tions

Cyberbullying



- Cyberbullying deliberate insulting, threatening, exposing or harassing of other persons through the Internet
- As it takes place online in social networks usually the bully acts anonymously
- Difference to bullying:
 - cyber-bullies can attack over the Internet 24 hours a day
 - The level is greater as audience is unmanageably large
 - Content spreads extremely fast and difficult to be deleted





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• Facets of bullying



Chicane

Exposing

Exclusion/Ignore







General information

Rights

Cyberbullying

Recommenda tions

Recommendations for parents



- How can parents know that their child is being bullied?
- If you notice these signs:
 - Behaves with restraint
 - Loses the desire to communicate
 - Isolates itself from the outside world
 - Reacts aggressive or passive
 - Has many excuses or inexplicable physical complaints

Parents should talk to their child immediately or consult an expert!





General information Rights Cyberbullying Recommenda tions

Recommendations for parents



- How can you protect yourself against cyberbullying?
 - Never reveal too much of your private life on the Internet
 - Control privacy settings and friends closely
 - Think about what you do on the Internet
 - Use caution when discussing worries or problems online



10



